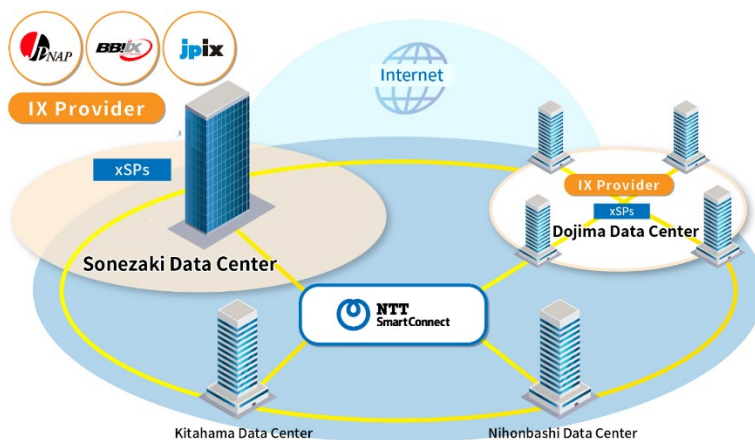# JPNAP, BBIX, and JPIX open their IXPs at the NTT SmartConnect Sonezaki Data Center

Internet Multifeed Co. (head office: Chiyoda-ku, Tokyo; president & CEO: Koichi Suzuki; hereinafter "Internet Multifeed"; name of provided IX service: JPNAP), BBIX, Inc. (head office: Minato-ku, Tokyo; president & CEO: Hidetoshi Ikeda; hereinafter "BBIX"), and Japan Internet Exchange Co., Ltd., (head office: Chiyoda-ku, Tokyo; CEO: Ryosuke Yamazoe; hereinafter "JPIX") will open their IX services in phases at the Sonezaki Data Center (Kita-ku, Osaka City, Osaka) provided by NTT SmartConnect (head Office: Osaka city, Osaka; president: Shuji Akiyama; hereinafter "NTT SmartConnect") from April 2022. Details will be provided by each company.

1. Background and purpose of the service provision

Urban-type network data centers that include the Dojima building provided by NTT SmartConnect are currently used by many Japan-based and overseas internet service providers. With diversified and increased volumes of internet content, drastically accelerated business system migrations to the cloud, and lifestyle changes due to an upsurge in the adoption of work-from-home practices, internet traffic has been markedly increasing, and further growth is expected to continue.

Under these circumstances, Internet Multifeed, BBIX, JPIX, and NTT SmartConnect, which lead urban-type network internet data centers in the western Japan area, will support the establishment of networks for Japanese and overseas internet service providers and provide sustainable, stable services through strong partnerships by providing low-latency and high-quality IX services at the Sonezaki Data Center.

2. Overview of each company

■ Internet Multifeed Co.

Company name: Internet Multifeed Co.

URL: https://www.mfeed.ad.jp/

Head office: Level 10 Urbannet Kanda Bldg., 3-6-2 Uchikanda, Chiyoda-ku, Tokyo

Representative: Koichi Suzuki, President & CEO

Business descriptions: Provision of the JPNAP IX service and the transix IPv6 internet connection service

■BBIX, Inc.

Company name: BBIX, Inc.

URL: https://www.bbix.net/

Head office: 1-9-10 Roppongi, Minato-ku, Tokyo

Representative: Hidetoshi Ikeda, President & CEO:

Business descriptions: Telecommunication businesses based on the Telecommunications Business Act,

commissioned lease/maintenance and management of telecommunications facilities, commissioned development,

sales/maintenance, and management of computer hardware and software

■ Japan Internet Exchange Co., Ltd.

Company name: Japan Internet Exchange Co., Ltd.

URL：https://www.jpix.ad.jp

Head office: 19F, KDDI Otemachi Building, 1-8-1 Otemachi, Chiyoda-ku, Tokyo, Japan

Representative: Ryosuke Yamazoe, CEO

Business descriptions: Provision of IX service and related additional services

■ NTT SmartConnect Corporation

Company name: NTT SmartConnect Corporation

URL: https://www.nttsmc.com/

Head office: Tower C, Grand Front Osaka, 3-1 Ofuka-cho, Kita-ku, Osaka city, Osaka

Representative: Shuji Akiyama, President

Business descriptions: Housing services such as data center services, cloud related services, provision of streaming

services, including delivery platforms and data analysis, and utilization services

Customer contact regarding this project

■ Internet Multifeed Co.

PR Personnel

Email: info@mfeed.ad.jp

■BBIX, Inc.

Customer Solution Division

E-mail: bbix-sales@bbix.net

■ Japan Internet Exchange Co., Ltd.

PR Personnel

E-mail: press@jpix.ad.jp

■ NTT SmartConnect Corporation

IDC Business Division

E-mail: info@mcnet.ad.jp

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NTT SmartConnect Corporation

Nishida or Miyazawa, Corporate Planning Division

E-mail: pr@nttsmc.com