



PRESS RELEASE

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INTERNET MULTIFEED CO.

JPNAP Sendai service launches at NTT East data center

Tokyo, 29th March 2021: Japan's leading Internet Exchange (IX), JPNAP which is operated by INTERNET MULTIFEED, will launch a new JPNAP service, "JPNAP Sendai" service, at Nippon Telegraph and Telephone East Corporation ("NTT East") MIYAGI DATA CENTER.

JPNAP has been providing IX services in Fukuoka in the Kyushu area since January 2021 for effective redundancy and better efficiency of the Internet interconnection in addition to JPNAP Tokyo and JPNAP Osaka. JPNAP newly launches an independent internet exchange service in Sendai, a core city in the Tohoku area, as JPNAP Sendai.

This will contribute to improvement of the content distribution infrastructure in the Tohoku area, efficient exchange of increasing the Internet traffic and distribution of the Internet interconnection concentrated in Tokyo and Osaka.

JPNAP Sendai will also collaborate with NTT East to provide connectivity with NTT East's "Smart Innovation Lab*," which is a collaborative demonstration testbed and edge computing platform for efficient traffic distribution, AI/IoT technologies, and more. By providing a connection environment to the Smart Innovation Lab together with IX services, NTT East and JPNAP will promote to resolve social issues by ICT in collaboration with the Internet service providers in the Tohoku area.

*"Smart Innovation Lab" is a registered trademark of NTT East.

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